

Multi-Unit Franchisee

Ideas, strategies and solutions for today's high achieving franchisees.

Weekly Report

Opportunities | Magazine | Conference | Resources | Newsletters



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Brewing



Feature Stories



Overcoming the Challenges of Securing Financing

Multi-unit franchisees often need funding to sustain and grow their business operations. Find out how to secure such necessary funding at a session at the Multi-Unit Franchising Conference in April.

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Scooter's Coffee is Brewing Up Amazing Franchise Opportunities

The U.S. coffee market is an estimated \$48 billion a year industry, and we're striving to become the #1 drive-thru coffee franchise in the nation. Join our journey serving up world-class coffee.

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When, Why, and How to Adapt

It will always be a fact in business that change is coming. Successful organizations must be willing to consistently innovate and adapt from the top down. Consider these steps to ensure you are tackling the questions of when, why, and how to adapt.

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Ice Born Is A Multi-Unit Franchising Sweet Spot With Low Investment, Flexible Placement Options, and Remote Management

Some franchising opportunities can be expensive. High start-up costs, enormous overhead, and HR headaches are just a few drawbacks. But not all brands are that way.

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Winds of Change: Caught in the Crosshairs of Uncertainty

As we near the perpetual end-of-year market ritual of review and predict, we suspect that few strategists called this year's twists and turns in the domestic and geopolitical scenes with any great degree of accuracy.

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Trending News

Highlights

- [Top 5 Tech Trends to Watch for Casual Dining](#)
Nation's Restaurant News
- [How Two Young Sisters Are Proving Themselves in the World of Franchising](#)
Entrepreneur
- [Del Taco Ramps Up Michigan Expansion With Existing Franchise Partner](#)
Franchising.com

Movers & Shakers

- [R Taco Adds Two Locations in Texas](#)
Mar. 21st, 2018 | R Taco
- [Miracle Method® Surface Refinishing Opens in Augusta](#)
Mar. 21st, 2018 | Miracle Method Surface Refinishing
- [Pokéworks Embarks on Mainland Expansion with Strong Franchise Growth](#)
Mar. 21st, 2018 | Pokéworks
- [Pokeatery Goes Bicoastal With New Franchise Deal In North Carolina](#)
Mar. 21st, 2018 | Pokeatery
- [IHG® and Epelboim Development Group announce groundbreaking for new EVEN® Hotel coming to metro Atlanta](#)
Mar. 21st, 2018 | InterContinental Hotels Group
- [Donor Network West and Lee's Sandwiches' Cup of Life Takes over California](#)
Mar. 21st, 2018 | Lee's Sandwiches
- [Venture X to Showcase its Global Coworking Brand and Hospitality's Fastest Growing Sector at Hunter Hotel Conference](#)
Mar. 21st, 2018 | Venture X
- [Cruise Planners Top Producing Agents Celebrate Success with a Bucket-List Trip of Their Own to Peru](#)
Mar. 21st, 2018 | Cruise Planners
- [Local Entrepreneur Finalizes Plans to Bring Beerhead Bar & Eatery to Novi](#)
Mar. 21st, 2018 | Beerhead Bar & Eatery
- [Jamba Juice Re-Energizes Franchise Strategy](#)
Mar. 20th, 2018 | Jamba Juice

Multi-Unit Franchisee Resources

- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing
- Loyalty
- Marketing
- Payment Processing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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