

# Multi-Unit Franchisee

Ideas, strategies and solutions for today's high achieving franchisees.

Weekly Report

Opportunities | Magazine | Conference | Resources | Newsletters



## Feature Stories



### Tucson Multi-Unit Arby's Franchisee Remodeling and Building New Units

Arby's Multi-Unit Operator Bringing Remodeled and Additional Units to Tucson Market.

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## HOW DO YOU LIKE YOUR POUTINE!

SMOKE'S POUTINERIE has been loading fries since 2009. A cool, unique Brand with a broad menu, limitless variations of toppings, fresh cut fries & squeaky cheese 150+ locations in Canada & the US!

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## How To Build Better Rapport and Relationships

Communication strategies that can help put you in a position to effectively negotiate and influence to get the result you want.

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## Learn from Your Customers: Walking an Hourly Shift in Their Shoes

My career in business began at an unconventional location: the Brewhouse Grill in Hermosa Beach, Calif. Fresh out of college, I worked there as a waitress.

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## ZIPS Dry Cleaners CEO Talks Brand Expansion

Backed by strong leadership and a winning blueprint for success, ZIPS Dry Cleaners is poised to become a nationally

known brand through its same-day, one-price business model and strategic franchising.

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## Trending News

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### Highlights

- [Chili's Data Breach Impacts Customer Payment Information](#)  
Nation's Restaurant News
- [Franchise Organizations Giving Back to Their Communities](#)  
Entrepreneur
- [Chipotle Sees Nearly 700 Percent Increase In Delivery Orders Following DoorDash Partnership](#)  
Franchising.com

### Movers & Shakers

- [Jersey Mike's Subs Opens Third Carlsbad Location](#)  
May. 15th, 2018 | Jersey Mike's Subs
- [Cauldron Ice Cream Deepens Social Roots With Upcoming Store In Torrance](#)  
May. 15th, 2018 | Cauldron Ice Cream
- [Firenza Bringing 'Pizza Like Never Before' to Sandusky, Ohio](#)  
May. 15th, 2018 | Firenza Pizza
- [Del Taco Fuels Existing And New Market Growth With Development Incentives](#)  
May. 15th, 2018 | Del Taco
- [Donatos Pizza Opens Second Location in Columbus' John Glenn International Airport](#)  
May. 15th, 2018 | Donatos Pizza
- [Jersey Mike's Sub Opens First Middletown Location](#)  
May. 15th, 2018 | Jersey Mike's Subs
- [Jersey Mike's Subs Opens First Green Bay Location](#)  
May. 15th, 2018 | Jersey Mike's Subs
- [The BLVD Hotel In Costa Mesa Joins The Ascend Hotel Collection](#)  
May. 15th, 2018 | Choice Hotels
- [Tucson Arby's on Broadway Opening After Restaurant Remodel](#)  
May. 14th, 2018 | Arby's
- [Kumon Franchise Receives "Best of the Best" Recognition from Entrepreneur Magazine for the 20th Time](#)  
May. 10th, 2018 | Kumon Math & Reading Centers

## Multi-Unit Franchisee Resources

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- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing
- Loyalty
- Marketing
- Payment Processing
- Printing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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